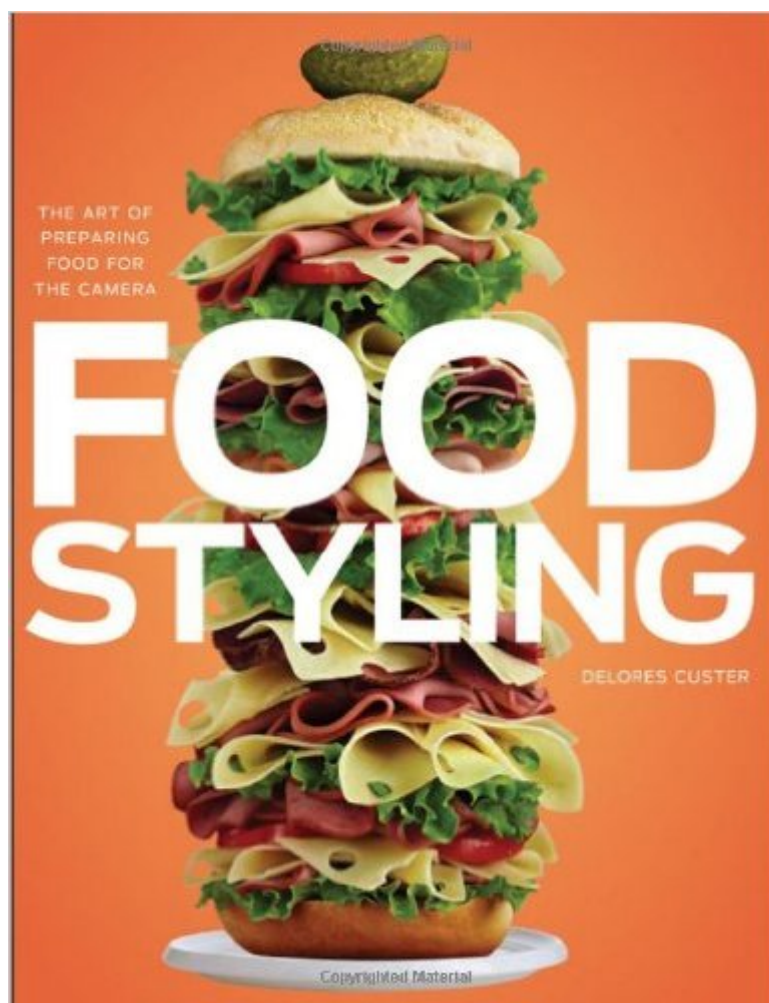


The book was found

Food Styling: The Art Of Preparing Food For The Camera



Synopsis

Book annotation not available for this title. Title: Food Styling Author: Custer, Delores Publisher: John Wiley & Sons Inc Publication Date: 2010/05/03 Number of Pages: 398 Binding Type: HARDCOVER Library of Congress: 2009011991

Book Information

Hardcover: 416 pages

Publisher: Wiley; 1 edition (May 3, 2010)

Language: English

ISBN-10: 0470080191

ISBN-13: 978-0470080191

Product Dimensions: 9 x 1.2 x 11 inches

Shipping Weight: 4.5 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (58 customer reviews)

Best Sellers Rank: #79,185 in Books (See Top 100 in Books) #49 in Â Books > Cookbooks, Food & Wine > Professional Cooking #110 in Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference #115 in Â Books > Textbooks > Humanities > Visual Arts > Photography

Customer Reviews

Whether you are a veteran chef, photographer etc or novice 'wanna be', this is an essential "must have" for your collection. At nearly 400 pages, this is a comprehensive undertaking that doesn't compromise quality or clarity. Here is why this is a "MUST HAVE" for anyone remotely interested in the culinary arts, food styling, photography or related trends.

1. Comprehensive. As mentioned, this is nearly 400 pages packed FULL of information. There is a balanced blend of photographs and text without one dominating the other. Instead, each enhances the other with ample detail/discussion and pertinent photos. Tone is conversational yet complete providing veteran and novice readers sufficient information to achieve desired results.
2. Beautiful Big Book. Not only is the book 400 pages but it's a large book. This is the hard cover with a clear dust jacket...complete with a "peel away" safety sheeting! Organized for ease of use, no detail is missed. Lovely Headings are bold/brightly colored for quick reference, ample charts/other make for simple comparison, excellent resource/glossary and index section. It is obvious a great deal of care went into the creation of this resource!
3. Content. Of course, any food styling book wouldn't be worth much without superb content and this is where Custer really excels. Tips and excellent information abound...from basic

tidbits to in-depth discussion that can only come from years of experience, it's obvious the author is an expert in every sense of the word. I am absolutely smitten by the level of detail - combined with clarity - provided throughout. Chapter highlights include:-Food Styling Overview-The Medium is Everything-Your Food Styling Teammates-You Got the Job...Now What?

[Download to continue reading...](#)

Food Styling: The Art of Preparing Food for the Camera Food Presentation Secrets: Styling Techniques of Professionals The Sacred Art of Lovingkindness: Preparing to Practice (The Art of Spiritual Living) Styling Nature: A Masterful Approach to Floral Arrangements Decorate With Flowers: Creative Arrangements * Styling Inspiration * Container Projects * Design Tips Selina Lake Winter Living: An inspirational guide to styling and decorating your home for winter Eyebrow Extensions Manual: Learn Step by Step Procedures & How To Earn Money By Styling Eyebrows Slaves to Fashion: Black Dandyism and the Styling of Black Diasporic Identity Mystery of Hair Styling -- Vintage Cutting, Finger Waving, Curling and Setting Techniques for 1950s Milady's Standard Textbook of Professional Barber-Styling Hair: Styling Tips and Tricks for Girls Styling Masculinity: Gender, Class, and Inequality in the Men's Grooming Industry 100 Exotic Food Recipes (Puerto Rican Food Recipes,Picnic Food RecipesCaribbean Food Recipes,Food Processor Recipes,) Real World Image Sharpening with Adobe Photoshop, Camera Raw, and Lightroom Go Pro Camera: Video editing for Beginners: How to Edit Video in Final Cut Pro and Adobe Premiere Pro Step by Step Quick Snap Guide to Digital Photography: An Instant Start-Up Manual for New Digital Camera Owners How To Stream Video Live 2016: Expand Your Reach In Minutes With Live Video Through Facebook, YouTube, Periscope, Livestream, Meerkat And More - Even If You Hate Being On Camera Camera Technology: The Dark Side of the Lens How to Make Patent Drawings: Save Thousands of Dollars and Do It With a Camera and Computer! Lights! Camera! Hammerhead! (Shark School)

[Dmca](#)